

WXIX

ORDERFlight Dates **08/21/12-08/27/12**Contract / Revision **810527 /**Original Date / Revision
08/17/12 08/20/12Advertiser **Iss/Restore Our Future**Agency **Mentzer Media Services**

Buying Contact

**600 Farimont Avenue
Suite 306
Towson, MD 21286**Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product

RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

**600 Farimont Avenue
Suite 306
Towson, MD 21286**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1250**Alt Order # **06285443**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	24	\$19,295.00	\$22,700.00	0.00	07/30/12	08/26/12	24	\$19,295.00	\$22,700.00
September 2012	5	\$3,910.00	\$4,600.00	0.00	08/27/12	08/27/12	5	\$3,910.00	\$4,600.00
Totals	29	\$23,205.00	\$27,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	08/21/12	08/24/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- TWTF - -	:30	4	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	- TWTF - -		4		\$600.00		0.00					
E 2	WXIX	08/21/12	08/24/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- TWTF - -	:30	4	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	- TWTF - -		4		\$600.00		0.00					
E 3	WXIX	08/21/12	08/24/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- TWTF - -	:30	4	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



Contract / Revision **810527** Flight Dates **08/21/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/20/12

Order Sep 00:00:00

<u>Advertiser</u>	Iss/Restore Our Future	<u>Product</u>	RESTORE OUR FUTURE	<u>Estimate #</u>	1250
-------------------	-------------------------------	----------------	---------------------------	-------------------	-------------

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WXIX	08/21/12	08/24/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- TWTF - -	:30	4	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/20/12	08/26/12	- TWTF - -	4	\$600.00	0.00								
E 4	WXIX	08/21/12	08/24/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	- TWTF - -	:30	4	\$1,400.00	P 1	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/20/12	08/26/12	- TWTF - -	4	\$1,400.00	0.00								
E 5	WXIX	08/21/12	08/24/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	- TWTF - -	:30	4	\$1,400.00	P 1	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/20/12	08/26/12	- TWTF - -	4	\$1,400.00	0.00								
E 6	WXIX	08/25/12	08/25/12	Late News Sa Late News Sat	Comm	10-11P (10:30 PM-11:00 PM)	- - - - - 1 -	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/20/12	08/26/12	- - - - - 1 -	1	\$1,200.00	0.00								
E 7	WXIX	08/26/12	08/26/12	FOX News Sunday Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	- - - - - 1	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/20/12	08/26/12	- - - - - 1	1	\$300.00	0.00								
E 8	WXIX	08/26/12	08/26/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	- - - - - 1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/20/12	08/26/12	- - - - - 1	1	\$1,400.00	0.00								
E 9	WXIX	08/26/12	08/26/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	- - - - - 1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/20/12	08/26/12	- - - - - 1	1	\$1,400.00	0.00								
E 10	WXIX	08/27/12	08/27/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1 - - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/27/12	09/02/12	1 - - - - -	1	\$600.00	0.00								
E 11	WXIX	08/27/12	08/27/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1 - - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/27/12	09/02/12	1 - - - - -	1	\$600.00	0.00								
E 12	WXIX	08/27/12	08/27/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1 - - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/27/12	09/02/12	1 - - - - -	1	\$600.00	0.00								
E 13	WXIX	08/27/12	08/27/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	1 - - - - -	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/27/12	09/02/12	1 - - - - -	1	\$1,400.00	0.00								
E 14	WXIX	08/27/12	08/27/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	1 - - - - -	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/27/12	09/02/12	1 - - - - -	1	\$1,400.00	0.00								
Totals														29	\$27,300.00